



Puremade Syrups



Amazing Flavor, Pure and Simple

Torani Puremade Syrups are expertly crafted to deliver amazing flavor with the purest ingredients:

- ✓ No Artificial Flavors
- ✓ Colors from Natural Sources
- ✓ No Artificial Preservatives
- ✓ GMO Free

The Torani Puremade Advantage

True Flavor

What you see is exactly what you get. Puremade Syrups are true to the flavor on the label, so you can create amazing drinks for your customers.

Perfect Balance

Not unreasonably sweet or “jammy”, Puremade Syrups perfectly balance flavor and sweetness.

No Compromise

Crafted with no artificial preservatives or flavors, colors from only natural sources, and no GMOs, Puremade Syrups are amazing flavor without compromise.

Mixes Well

Not only are Puremade Syrups designed to complement their applications, they’re designed to blend. So you can spend more time serving and less time mixing.



Lattes



Brewed Hot Coffees



Iced Coffees



Iced Teas



Handcrafted Sodas



Cocktails



Pack/size (mL)	Case dimensions (L x W x H)	Case weight (lb.)	Case cubic feet	Cases per layer	Cases per pallet
4/750 - Glass	6.6" x 6.5" x 11.8"	12.7	.293	42	168
4/750 - PET	6" x 6.125" x 11.7"	7.2	.248	42	168

Consumer Demand is Driving Clean Label Growth

- ✓ Clean label has been identified as one of the **Top 5 Global Trends** that will shape the foodservice industry in 2021 ¹
- ✓ **6 in 10** global consumers are interested in learning more about where their food/drinks come from ²
- ✓ **91%** of US consumers believe food and beverage options with recognizable ingredients are healthier ³
- ✓ Nearly half (**43%**) of consumers are more likely to visit a foodservice outlet that has clean label foods and beverages ⁴
- ✓ **42%** of consumers are willing to pay more for clean label foods and beverages when dining out, and among young consumers, that number is even higher (49%) ⁵



1. Team, Admis Research. ADM Investor Services, 28 Oct. 2020
 2. Innova Market Insights Consumer Insights 2020
 3. Innova Market Insights Consumer Insights 2018

4. Technomic, 2018
 5. Technomic, 2018



Flavor for All

Torani Original Syrups

Amazing flavor with pure cane sugar and natural flavors

Available in a large variety of flavors

Several include bright, vibrant colors for a flavorful looking drink (some may contain artificial colors)

Contains preservatives

Unopened shelf life:
 Glass - 3 years
 Plastic - 2 years

Torani Puremade Syrups

Amazing flavor with no artificial flavors or preservatives (Non-GMO)

Available in the most popular flavors

More muted colors in the bottle and finished drinks - made from natural sources

No artificial preservatives

Unopened shelf life:
 15-24 months
 (Depends on the flavor)



For everything you need to make your beverages special, call us at 800.775.1925 or visit www.torani.com/foodservice for recipes and merchandising materials.

